

# TOKENISE RWA

2025

PREPARED FOR  
**ASSET MANAGER | OWNER**

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## Unlock the Future of Real-World Assets

This proposal outlines a tailored advisory service to help you successfully tokenise real-world assets with confidence. Whether your project requires a private/internal ownership structure or a full public launch, my role is to ensure your assets are securely anchored in law, transparently governed, and positioned for long-term investor trust. With a proven track record in DAO governance, impact finance, and global asset tokenisation, Club DAO gives expertise and network to turn your vision into reality.

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# INTRODUCTION

The world is rapidly moving toward on-chain finance, where real-world assets (RWA) such as land, commodities, businesses, and intellectual property can be represented on the blockchain. Tokenisation unlocks liquidity, transparency, and global access to capital — but the process can feel overwhelming without the right expertise. By working together, we can turn what feels complex into a clear and empowering process — one that transforms your assets into secure, transparent tokens designed for growth, trust, and investor confidence.

- 1 Bridge the gap between vision and execution.
- 2 Ensure legal soundness through proper structuring and compliance.
- 3 Deliver technological robustness with secure tokenisation tools.
- 4 Position assets strategically to attract and retain investors.

# UNDERSTANDING YOUR GOALS

With the right structure, what may seem complex becomes clear, achievable, and secure. Most organisations looking to tokenise assets share similar goals:



## **UNLOCK LIQUIDITY**

Turn traditionally illiquid assets into tradable, fractionalised tokens.



## **ENSURE COMPLIANCE**

Structure tokens so they meet regulatory and investor protection requirements.



## **ATTRACT CAPITAL**

Position the asset for private, institutional and/or retail investment through trusted frameworks.



## **FUTURE-PROOF GROWTH**

Build a governance and token model that scales with your project and ecosystem.





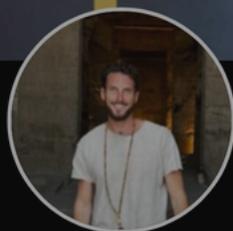
# ADVISORY SERVICES

Club DAO offers experience in regenerative finance, DAO governance, and impact investing, with a proven track record of helping organizations bridge the gap between the physical and digital economy.

Grow with Starseed Village, Club DAO, Bali Investment Club, and our ecosystem in service to you:

- ✦ Structure asset-backed tokens tied to real estate, land, verifiable assets, and community projects.
- ✦ Build ecosystems that combine legal, financial, and technological frameworks for tokenized assets.
- ✦ Investors, family offices, and communities across LATAM, Asia, and Europe.
- ✦ We have guided multi-million-dollar projects from concept to execution, aligning legal, technical, and financial teams.





william

Membership Level: Lightleader

@daouniverse

# WHAT TO EXPECT

## + CLEAR ROADMAP

From legal structuring to tokenomics to investor readiness, every step is mapped.

## + HANDS-ON GUIDANCE

Weekly calls, continuous oversight, and rapid response to challenges.

## + TRUSTED NETWORK

Access to leading lawyers, developers, auditors, exchanges, and investors.

## + CUSTOM STRATEGY

Tailored tokenomics and governance models that fit your asset class and market.



# Engagement Structure



## MONTHLY RETAINER

Strategic advisory, governance, tokenomics, and project oversight. From \$5,000/month for private sales and \$15,000/month for public launch, inc. 10-20 hours/month. min 3 months.

## HOURLY SESSIONS

For deep-dive workshops and specialist input as an individual service, or overtime above & beyond the monthly retainer. \$350-\$500/hour.



## SUCCESS FEE | EQUITY

A fair percentage of tokenised assets or tokens issued, aligning incentives with your growth. 1-3% Success fee or 3-5% Token Allocation.

RATES YOU CAN TRUST



# PRIVATE SALE

Designed for projects that want to digitise ownership privately, without pursuing a public token sale. Up to 10 hours advisory & support and 2 strategic calls per month (1-1.5 hours each), Typically 3-6 month duration.



## **DAO SETUP**

Establish a secure digital organisation for managing ownership and decision-making.



## **TOKEN MINT**

Create digital tokens that represent equity, membership rights, or land shares.



## **GOVERNANCE DESIGN**

Define clear structures for roles, voting, and proposal processes.



## **TEAM TRAINING**

Equip your team with guidance and resources to confidently operate the system.



# PUBLIC LAUNCH

For projects aiming to raise external capital and unlock liquidity, this package prepares you for investor readiness by securing regulatory compliance, implementing KYC/AML standards, and launching your token on exchanges. Up to 20 hours advisory & support per month + weekly strategy calls



## **STRATEGIC ROADMAP**

We create a comprehensive roadmap that aligns legal structuring, tokenomics, and launch design to ensure a smooth and successful tokenisation journey.



## **LEGAL COMPLIANCE**

We work directly with leading law firms to secure regulatory compliance, covering KYC/AML requirements and securities classifications in all relevant jurisdictions.



## **TOKENOMICS**

We design a complete token model, including issuance mechanics, vesting schedules, and redemption pathways that align investor incentives with long-term project growth.



## **WHITEPAPER & INVESTOR DECK**

We develop and refine professional whitepapers, litepapers, and investor decks that communicate your project's value clearly and effectively to both technical and financial audiences.



## **GOVERNANCE & DAO STRUCTURING**

We establish a tailored governance model and DAO structure that empowers community participation while protecting core decision-making and regulatory integrity.



## **EXCHANGES & MARKET MAKERS**

We connect you to our trusted network of exchanges, custodians, launchpads, and market makers to support liquidity, secure custody, and fundraising success.

# TOKENIZATION MADE SIMPLE

Tokenizing real-world assets doesn't need to be overwhelming. With the right structure, strategy, and support, the process becomes clear, compliant, and achievable. Club DAO's role is to guide you from vision to execution — ensuring your assets are legally anchored, transparently governed, and positioned to attract investors with confidence.

Whether you choose a private/internal structure for ownership and governance or a full public launch to access liquidity and global capital, this service provides the roadmap, protections, and network you need to succeed.

Together, we simplify complexity, safeguard investors, and unlock the full potential of your assets in the new on-chain economy.



DAO  
UNIVERSE

# LET'S WORK TOGETHER

Tokenization is transforming how assets are owned, managed, and financed. The sooner you start, the sooner you unlock liquidity, compliance, and investor trust. Grow your impact, build digital economies, serve humanity.



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